



Republic of the Philippines  
Province of Bulacan  
City of Malolos

# Office of the City Mayor

**EXECUTIVE ORDER NO. 04. S. 2019**

## **REORGANIZATION OF CITY OF MALOLOS TOURISM ARTS AND CULTURE COUNCIL**

**WHEREAS**, Section 17 (b) (2) (xi) of the Local Government Code states that the Local Government Units shall likewise exercise such other power and discharge such other functions and responsibilities as are necessary, appropriate, or incidental to efficient and effective provision of the basic services and facilities include, but are not limited to the provision of tourism facilities and other tourist attractions, including the acquisition of equipment, regulation and supervision of business concessions, security services for such facilities, and tourism development and promotion programs;

**WHEREAS**, to support the tourism industry and promote the rich cultural and historical inheritance is a part of the development agenda of the renaissance city of Malolos;

**WHEREAS**, there is a need of a body to administer policy, planning, programming and coordination for the development of tourism in the City of Malolos;

**WHEREAS**, it is stated in the Local Government Code that the City Mayor has the power to issue an executive orders to determine if the provisions of services, laws and ordinances are being complied with;

**WHEREAS**, City of Malolos Tourism, Arts and Culture Council was reorganized through Executive Order No. 19. Series of 2016, dated November 14, 2016;

**NOW, THEREFORE, I, CHRISTIAN D. NATIVIDAD**, City Mayor of the City of Malolos, Province of Bulacan, by virtue of the power vested in me, do hereby order the reorganization of the City of Malolos Tourism, Arts and Culture Council.

### SECTION I. COMPOSITION

Chairman : **ATTY. CHRISTIAN D. NATIVIDAD**  
City Mayor

**UNA-SINILING PAKIKILOS PARA SA  
BAGONG MALOLOS**

Vice Chairman	:	HON. ENRICO C. CAPULE City Councilor Chairman, Committee on Tourism and Culture
Members	:	HON. DIONISIO C. MENDOZA City Councilor, Committee on Barangay Affairs ATTY. RIZALDY L. MENDOZA City Administrator DR. MERLINA P. CRUZ OIC, Office of the Schools Division Superintendent MR. JOSE RUEL F. PAGULIGAN NHCP-BCHL FR. VICENTE LINA, JR. Curator/Director, Museo Diocesano Ecclesiastico de Malolos MR. JOONEE GAMBOA Actor/Artist DR. CECILIAN. GASCON President, Bulacan Salinlahi, Inc. MR. VICENTE S. ENRIQUEZ President, Heritage Conservation of Malolos ENGR. RICASOL P. MILLAN City Engineer ARCH. ALBERTO C. DUMLAO President, United Architect Association of the Philippines Malolos Republica Chapter MS. LYDIA B. ECHAUS President, Pariancillo Home Owners Association MR. SALVADOR J. CHING President, Bahaghari ng Malolos ATTY. AIDA S. BERNARDINO Head, Business Permit and Licensing Division-CAAdO MA. LUISA G. PINEDA Business Sector and Tourism Advocate
Secretariat	:	CMO - City Tourism, Arts, Culture and Sports Division

## SECTION II. FUNCTIONS

1. Administer the information dissemination and publicity/promotion of the City of Malolos rich culture, history, arts, sports and other related aspects on tourism;
2. Create and implement policies on the protection and preservation of cultural and historical heritage and facilities in the City of Malolos;

3. Proposed and implement plans, programs, projects and activities that will promote and showcase the city's products, talents, historical places and interesting events (brochures, exhibits, Lakbay-Aral, cultural shows/presentations, contests, etc.);
4. Study and submit proposals and recommendations with regards to Eco-Tourism;
5. Establish a strong linkage among different sector, agencies, Barangay LGUs and organizations to support for the development of political, cultural, historical and economic stability; and
6. Source out funds for the provision of tourism facilities and other tourist attractions, including the acquisition of equipments.

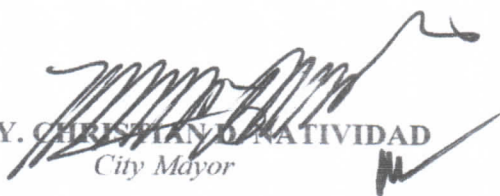
### SECTION III. MEETINGS

The City Administrator and the Vice Chairman is directed to set and schedule meetings at any given date and time as necessary.

### SECTION IV. EFFECTIVITY.

This Order shall take effect immediately.

Done in the City of Malolos, Bulacan, this 15<sup>th</sup> day of April, 2019.

  
ATTY. CHRISTIAN D. NATIVIDAD  
*City Mayor*